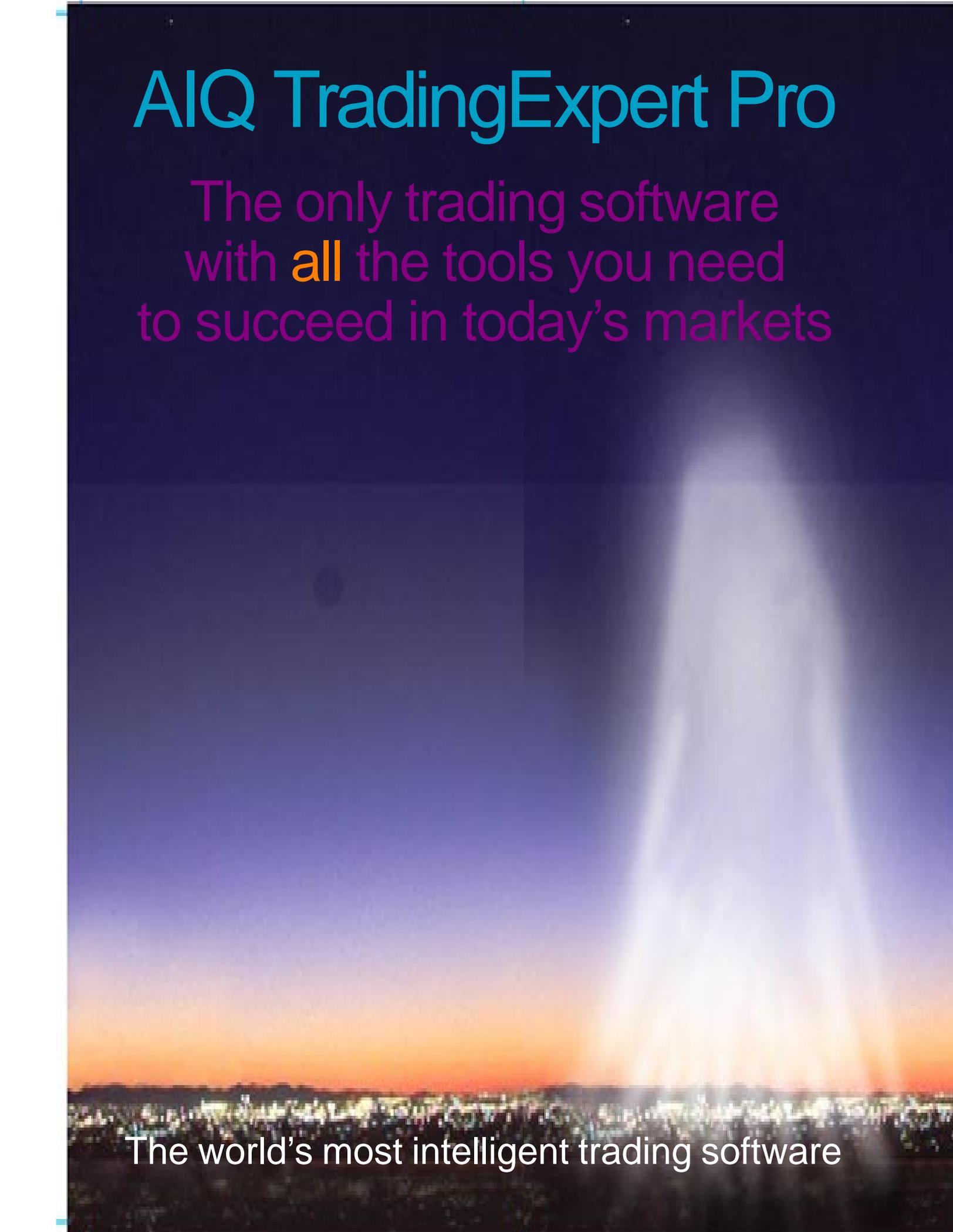


# AIQ TradingExpert Pro

The only trading software  
with **all** the tools you need  
to succeed in today's markets

A night cityscape with a bright light beam illuminating the sky. The beam of light is a wide, vertical column of white and yellow light that tapers slightly as it rises, set against a dark blue and purple twilight sky. The city lights at the bottom are blurred and out of focus.

The world's most intelligent trading software

## AIQ's proven market timing, group/sector analysis, and stock screening capabilities offer a combined power for investors not found in any other package.

AIQ has created the most complete, most intuitive trading package available for personal computers. In AIQ's award winning TradingExpert Pro, you will find all the analysis tools you need to make intelligent, disciplined trading decisions — state of the art charts and screening reports, automatic real-time or end-of-day data retrieval, highly efficient data management, professional level portfolio management, and much more.

Successful traders never risk their money on untested trading ideas. TradingExpert Pro's Expert Design Studio will help you uncover winning trading strategies that meet your personal investment style. Take advantage of over 200 built-in trading systems or design and test any trading idea of your own.

Shift the odds of success in your favor — TradingExpert Pro eliminates unnecessary risks based on emotional guesswork. We encourage you to compare our features and the quality of our engineering to any other trading package, and you'll understand why AIQ has become an industry standard.

### A STANDARD OF EXCELLENCE YOU CAN RELY ON!

In year 2000, AIQ was honored with six Reader's Choice Awards from *Technical Analysis of Stocks and Commodities Magazine*



Try TradingExpert Pro Risk Free for 30 days Call 800-332-2999 for details

## Only from TradingExpert Pro

- Proven market timing, year after year
- Analysis tools to identify industry group and sector rotation
- Conservative to aggressive built-in trading systems, tested and fine-tuned to produce outstanding results
- AIQ's award winning AI-based expert system screens your database for trading candidates that may have been missed by other systems
- Charting features acclaimed by our users...instant snapshot evaluation of the status of all indicators for a ticker...unique Explore tool for rapidly scrolling through lists of tickers...color coded price bars for quick visual identity of entry and exit points... and much more
- Advanced list functions allow you to effortlessly build custom lists including multi-levels or to bring in lists from external sources... then quickly and easily view charts of the tickers in your lists
- Continuously monitor up to 500 charts in real-time and get buy/sell alerts for your specified conditions
- Screening reports, valued by our users, eliminate the drudgery of analysis and find today's picks for you
- Portfolio management tools usually available only to brokers and money managers, including a sophisticated stop loss system, are provided at no extra cost
- Take advantage of brilliant AIQ methodology such as our MatchMaker utility that restructures your group/sector data for dramatically more effective group and sector analysis

# State of the Art Charting

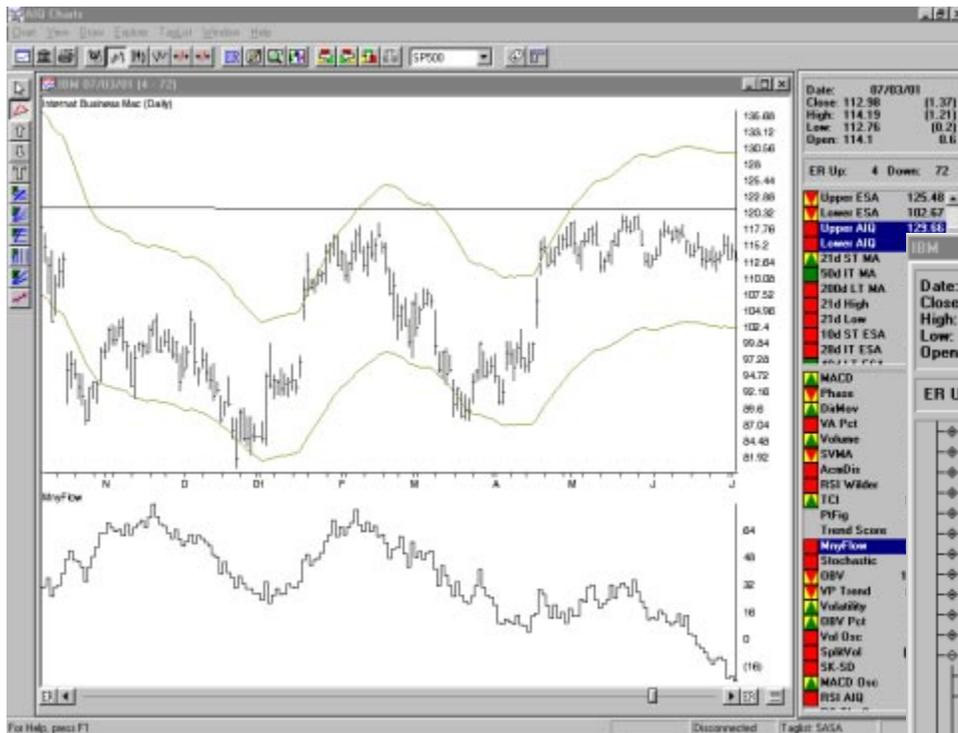
Traders around the world agree — AIQ's charting is the best. We combine superb display with the easiest user interface in the business. Whether you are charting stocks, mutual funds, futures, groups, sectors, or markets, all of TradingExpert Pro's powerful charting features are available with quick clicks of your mouse.

Whether you prefer price bar, candlestick, or point and figure charts — we've got them. Plus, AIQ delivers all the trendline and drawing tools that you expect in a top end package, including Fibonacci Studies, Gann Fans, and Regression Lines.

You can quickly switch a chart between historical and real-time data. Also important, you can change the colors of the individual price bars on charts depending on any criteria you choose.

## Charting features found only in TradingExpert Pro

- **Quick Switch Control Panel** — The feature that truly sets AIQ's charting apart. At the touch of a key, switch from the Indicator Panel to a List Panel to easily chart securities from your favorite lists.
- **Indicator Barometer** gives you an instant evaluation of the status of all indicators for each chart.
- **Explore** feature allows fast and fluid searching of multi-level lists and industry group structures. At any level you can step up, down, or sideways and quickly view charts on an entire list of issues.
- **Tag List** tool allows you to add a symbol to a watch list or create a new list while viewing charts. "Superb" say our users.
- **90+ fundamental fields** can be viewed on any given chart.
- **One-of-a-kind indicators** based on AIQ's expert system technology provide tools that our users learn to rely on for market direction and group and sector rotation.
- **Build custom indicators** by simply describing them to AIQ's Expert Design Studio and adding them to the Indicator Library.



### Indicator Panel

AIQ's Indicator Library is displayed right on your chart. Simply point and click to chart one or multiple indicators — over 50 available.

### List Panel

Press a key and the Indicator Panel changes to a List Panel to quickly and easily chart securities from your favorite lists, or even an entire industry group structure.

## By simply clicking buttons you can instantly change the display of your charts to suit your trading style:

- View up to 15 years of data on a single chart by replacing high-low price bars with close prices
- Instantly change the market date of all charts displayed on your screen
- Press the Z key and expand an indicator plot to fill the entire chart window
- Display price plots of two tickers simultaneously on the same chart to easily compare price performance
- Switch between daily or weekly data
- Convert from arithmetic to logarithmic price scaling — increasingly important in today's fast moving market

# A Winner! Our Expert Design Studio

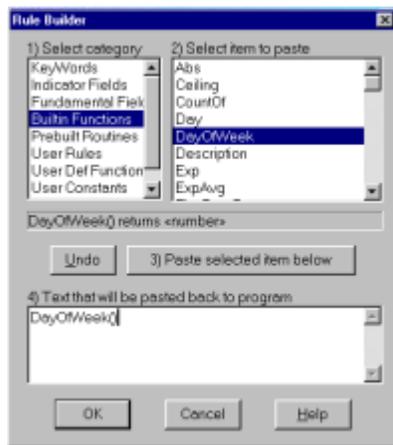
## Finding the perfect trading system just got a whole lot easier

TradingExpert Pro provides an amazing way to design, test, and automate virtually any trading idea. It's called the Expert Design Studio (EDS) and is considered by users to be the best tool of its kind. That's because it combines a point-and-click *interactive trading library* with state of the art back testing and gives you the ability to produce custom screening reports.

### It's easy with AIQ's Rule Builder

Whether you're looking for stocks that experience a simple end-of-day indicator crossover, or want to develop a complex real-time system, AIQ's Rule Builder makes it easy.

With other software packages, defining a trading strategy is a challenging task that forces you to learn a complex computer language. However, with AIQ's rule building *wizard* that is incorporated into the Rule Builder feature, you simply point and click on the ideas that you like. It then writes the language for you!



The Rule Builder's user friendly interactive trading library provides easy access to large numbers of pre-built elements, routines, and strategies — all that you will need to describe any trading idea. Let's say you want to buy stocks or futures that have a price gap to the upside and then sell them when their stochastic indicator moves above 80%.

You simply pull up the Rule Builder, choose **Pre-built Routines**, and click on **Gap Up** and **Stochastic above 80%**. It's that easy. The Rule Builder automatically converts your request into the following Expert Design Language Rules:

You can just as easily build complex strategies which incorporate

```
GapUp if [low] > Val([high],1).  
Sell if [stochastic]>80.
```

both technical and fundamental indicators and even industry group performance. If you have an idea that's not already included in the Rule Builder, no problem. Just type the language directly into the built-in text editor to describe even the most unique trading idea.

### A great way to get started - AIQ's pre-built trading systems

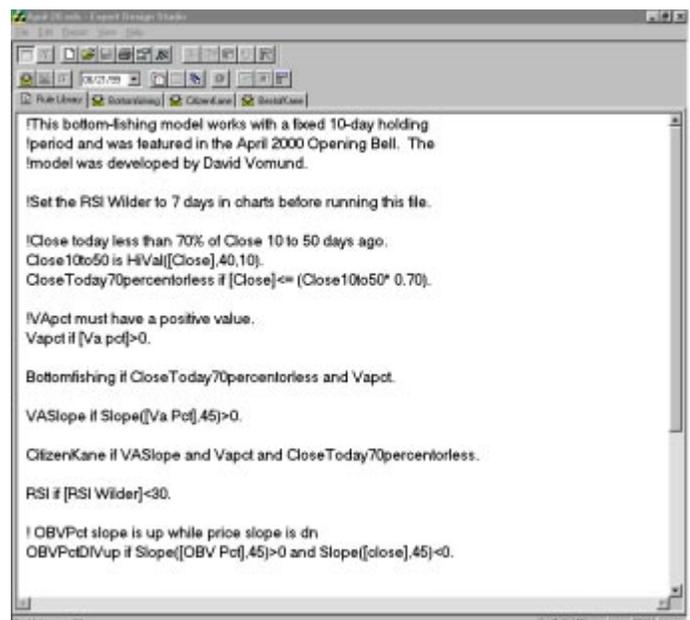
In addition to providing a complete list of hundreds of individual trading components, Expert Design Studio includes dozens of pre-built trading strategies. Adopt them as your own or modify them. The Rule Builder allows you to combine multiple strategies, or cut and paste their basic elements into new strategies.

Pre-built strategies have been fine-tuned by our analysts to produce outstanding results. They include Growth, Divergence, Short Selling, Day Trading, and Bottom Fishing models, to name just a few.

### Factoring in market conditions

Want to know if a strategy could be improved by limiting your trading to certain market conditions? EDS gives you this ability by allowing you to incorporate market or group/sector indicators into your strategies. Then the strategy only looks for new positions when your specific market conditions are in place (i.e., S&P 500 is bullish).

You can even incorporate AIQ's Expert Rating market timing signals in your screening models. A strategy based on AIQ market timing is included in the library of pre-built systems.



AIQ chief analyst David Vomund's "Bottom Fishing" model -- one of TradingExpert Pro's pre-built strategies

## Back testing finds winning systems

Whether you find your trading ideas in AIQ's Rule Builder Library or some other source, common sense dictates that you get the answers to some basic questions before you begin trading.

- What returns has this strategy produced over x number of years?
- How do these returns compare to the general indexes?
- How much trading activity is required?
- Do I have enough capital to implement this strategy, and withstand its maximum drawdowns?
- In what market trends will it perform best and worst?

The Expert Design Studio answers these questions, and more. When it tests your strategies, it gives you two concise reports: the *Summary Report* and the trade-by-trade *Positions Report*.

These reports are designed to deliver all of the information you'll need to determine the true performance of your strategy. You get an objective analysis of exactly how your strategy would have performed in the past - how it should perform in the future under similar conditions - and whether or not it's compatible with your personal trading style.

vomund BestOfKane				
		Winners	Losers	Neutral
Number of trades in test:	214	136	75	3
Average periods per trade:	23	25	20	4
Maximum Profit/Loss:		90.41%	(68.31)%	
Average Drawdown:	(9.72)%	(3.50)%	(21.38)%	
Average Profit/Loss:	1.34%	13.14%	(20.02)%	
Average SPX Profit/Loss:	(0.21)%	0.30%	(1.13)%	
Probability:		63.55%	35.05%	
Average Annual ROI:	20.76%	186.10%	(363.61)%	
Annual SPX (Buy & Hold):	(10.92)%			
Reward/Risk Ratio:	1.19			
Start test date:	11/23/99			
End test date:	11/21/01			
Using list: UKLIST				
Includes Open Positions (5)				
Pricing Summary				
Entry price: (Open)				
Exit price: (Open)				
Exit Summary				
Cap. Prot. 80%				
Profit Prot. 80% above 5%				

*Backtesting Summary Report*

## Automate your winning systems

AIQ has long been the industry standard for automated market reports and screening tools. The Expert Design Studio continues that tradition. The EDS *Reports* function scours the markets using the trading systems you've developed to find buy and sell opportunities that meet your criteria. It then generates a report listing the tickers that pass your rules for that day. You can completely customize this report to include virtually any additional information you want, in any order you want it.

## Capabilities found only in AIQ's Expert Design Studio

- Easy to use rule building *wizard* allows even mathematically challenged users to translate their trading ideas into EDS screening models.
- For those who prefer not to develop their own strategies, a large library of pre-built trading systems is provided, each tested and fine-tuned for highly effective results.
- Indicators of overall market or group/sector performance can be incorporated in your strategies.
- Exit strategies based on technical criteria can also be defined.
- When back testing a strategy, a variety of exit (stop) rules are available, including those you create in EDS.
- When you test and run your EDS models, you can limit the data that is screened to any list of stocks (including lists that you create).
- You can designate any number of EDS scanning files for automatic processing following data updates.
- All strategies (and other user specified rules and functions) developed and tested in EDS are automatically available for use in other sections of TradingExpert Pro.

## Take advantage of EDS analysis with Portfolio Simulations & Pick of the Day

TradingExpert Pro's new *Portfolio Simulator* function provides a different approach for back testing your strategies. You first set up the simulation by specifying entry and exit strategies, the initial investment, and any capitalization constraints that you want to impose. Test runs produce a day-by-day simulation of trading the strategy which tracks investment dollars from start to finish. The end result is an accurate picture of how your investment would have performed over the testing period.

*Pick of the Day*, another new TradingExpert Pro function, finds buy and sell opportunities on a particular day. Any strategy that you have created and found effective through simulation or other testing can be selected. Then you only need to click on *Pick of the Day* to produce a list of trading opportunities which satisfy that strategy criteria on the current date. For each ticker it selects, it even tells you how many shares to trade based on your individual trading style.

# World's #1 AI-based Trading System

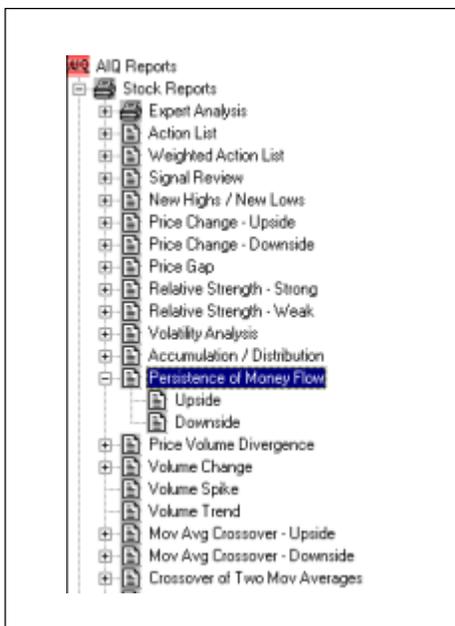
In 1985, AIQ revolutionized the financial industry by introducing the first artificial intelligence-based trading software for PCs. AIQ is still the recognized world leader in AI-based expert system software. TradingExpert Pro has been voted the #1 AI-based trading system for the fifth consecutive year by the readers of *Technical Analysis of Stocks and Commodities Magazine*.

## Time Saving Power! 200 Screening Reports

Traders love our AI-based expert system because it saves them so much time. After each data download, TradingExpert Pro automatically performs millions of computations and delivers instant access to one and two-page reports listing the securities, groups, sectors, futures, indexes, and mutual funds that have passed the screening process.

Users rely on these reports to find hidden opportunities, and to alert them to critical price, volume, and trend changes. **Action Lists** flag securities you should consider for trading, **Group and Sector Reports** determine leading and lagging groups and sectors, and **Mutual Fund Reports** allow you to judge and compare the performance of mutual funds you are tracking.

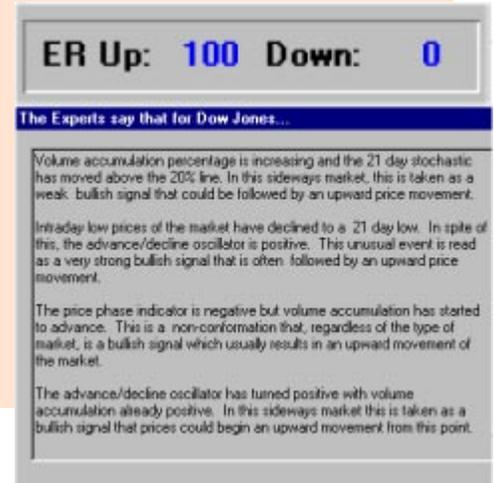
## Some of AIQ's 200 pre-built reports



## AIQ's Proven Market Timing

Market timing signals generated by TradingExpert Pro's expert system are, as our users affirm, "too good to ignore." Introduced in 1986, AIQ's market timing system called the Crash of '87 and has called all major market moves since. AIQ's multi-indicator, rule-based approach for determining market direction is time proven.

TradingExpert Pro provides several tools for determining market direction and for anticipating reversals in market direction. The most important is the AIQ Expert Rating which signals changes in market direction. AIQ market timing signals are found on charts that display a numerical *Expert Rating* (ER) and a text based *expert opinion* each day.



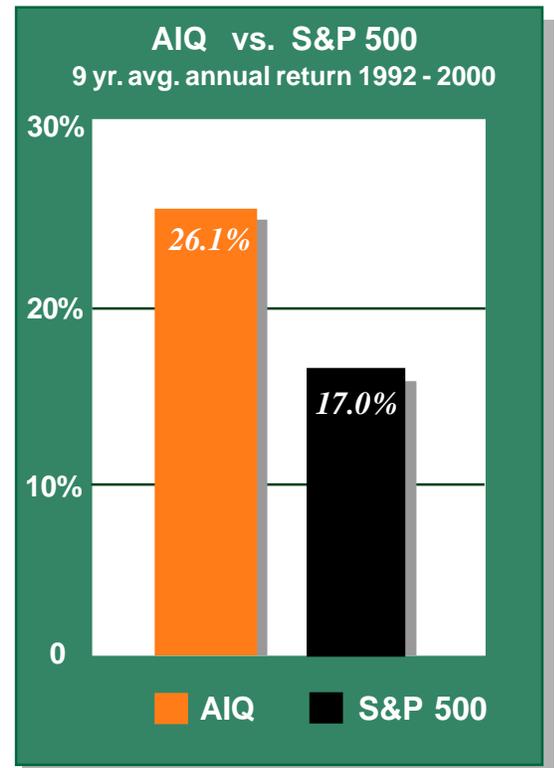
## Time Proven Performance

There's one simple reason why AIQ is the #1 AI-based trading system in the world. No other company has been able to engineer a trading system with the sophistication to generate great returns, in all market conditions, year after year. And AIQ proves it.

At the conclusion of each year since 1992, AIQ has published the results of a mechanical stock trading strategy based on our market timing signals. To prove our stock picking IQ, we consider only long positions on high cap stocks. The test criteria remain the same each year—we never back-fit or optimize. It's the only objective test conducted by a software company in our industry. The results are truly impressive.

***The AIQ mechanical system has not had a down year since its inception in 1992, including the year 2000 when all the averages ended the year down.***

The average annual return for the entire nine year period is 26.1%. That beats the S&P 500 index (and 85% of professional traders) by an average of 9.1% per year!



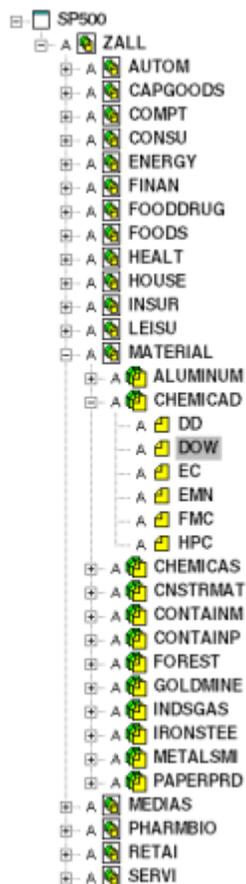
For details on our easy to follow trading system, or for updated return figures, call AIQ at 800-332-2999.

Past performance does not guarantee future results.

# Easy and Efficient Data Management

TradingExpert Pro's **Data Management** functions make it convenient for you to set up and manage your data. An easily maintained Master Ticker List contains all the securities, indices, futures, mutual funds, groups, and sectors in your database. AIQ's acclaimed list building tools allow you to build an unlimited number of lists, including multi-level lists, which then can be accessed throughout TradingExpert Pro. One of the many benefits that lists provide is the ability to conveniently view charts on a repetitive basis.

*With quick clicks of your mouse, you can view charts of tickers in multi-level lists including industry groups. Shown is the S&P 500 industry group list with stocks in the CHEMICAL Group of the CHEMICAL Sector displayed and ticker DOW selected.*



## Some of our unique Data Management features

- TradingExpert Pro comes complete with a CD-ROM database of over 10,000 tickers with all of the exchanges represented. A special AIQ utility allows you to screen the data and import only those tickers that meet your specified criteria, such as price and volume levels.
- AIQ's list building functions are the best in the business. For example — you can open multiple lists and drag/drop or cut/paste between the lists, and you can import lists from Excel or export lists to Excel. A unique tool searches lists you have created, finds any tickers that are not in your database, and gets them from your data sources.
- AIQ's *Market Building* capability allows you to create special tickers called "markets" from baskets of stocks (lists, groups, or sectors). When a market is created, AIQ compiles breadth information for that ticker so that you can chart breadth-based indicators such as Advance/Decline. And think of this -- you can view AIQ market timing signals on any market ticker you create.

## Only from AIQ Professional Level Portfolio Management

While other trading packages exclude or charge more for portfolio management, TradingExpert Pro builds it right in. AIQ's **Portfolio Manager** is capable of tracking virtually an unlimited number of accounts and delivers tools usually available only to brokers and money managers, including:

- Securities and cash management
- Year end reporting for tax preparation
- Sophisticated stop loss system
- Automatic stock split adjustment
- Integrated charting features
- Plus two powerful new functions to help you find new positions — *Portfolio Simulation* includes capitalization rules and is used for creating and back testing mechanical strategies for entering and exiting stock and mutual fund positions. *Pick of the Day* is then used to generate stock and mutual fund selections on a daily basis.

## When to exit ? TradingExpert Pro alerts you!

TradingExpert Pro alleviates much of the difficulty of deciding when to exit a position. At the time you enter a trade into an account, you establish an initial stop and a definite method for adjusting the stop price to let profits run. Then, TradingExpert Pro takes over and on the day that a stop is triggered, an alert appears telling you that it is time to exit.

You can select from seven different stop methods for each of your transactions: *Fixed Stop*, *Trendline Stop*, *Capital Protection Stop*, *Profit Protection Stop*, *Trailing Stop*, *Holding Period Stop*, and an *EDS Rule Stop* where you define your own special technical criteria for exiting. You can combine these methods in any way to create an exit strategy that suits your trading style.

Portfolio	Stop Loss	Transaction	Journal	Closed	Notes	Graph				
Ticker	Acquired	Shares	Unrealized	Unit Cost	Unit Price	Hi/Lo	% G/L (%)	Stop Type	Recommend	
ORCL	04/09/99	500.0000	16.554	6.3438	34.0600	36.3800	426.53	Hold		
ORCL	06/16/99	100.1901	2,518.43	8.1250	34.0600	36.3800	281.69	Hold		
HDI	02/25/00	199.9927	2,295.91	34.9000	46.3800	50.0000	32.89	Hold		
VTSS	12/19/99	50.0000	608.37	0.0000	58.5300	106.1300	26.19	Profit Protect	Sell	
NVLS	10/18/00	100.0000	330.25	0.0000	37.5900	42.0000	9.60	Profit Protect	Sell	
VZ	09/29/00	199.9897	643.96	47.3800	51.0000	51.8800	6.74	Profit Protect	Sell	
AZO	07/10/00	200.0000	(29.50)	0.0000	24.9400	25.2500	(0.55)	Hold		
SGP	12/11/98	99.9935	(529.64)	57.1287	52.6300	60.7500	(9.15)	Trailing	Sell	

# Complete Array of Analysis Tools

## MatchMaker - AIQ's Secret Weapon

TradingExpert Pro's **MatchMaker** is a valuable tool that scientifically restructures the group/sector data in your database for dramatically more effective group and sector analysis. With **MatchMaker**, you can also create "surrogate" lists of stocks which emulate sector mutual funds but that have volume, allowing analysis with volume indicators as well as AIQ's screening reports.

## Fundamental Analysis

For traders interested in combining fundamental analysis with their technical studies, TradingExpert Pro's **Fundamentals** module allows you to rank your stocks based on over 300 fundamental factors. And it's the only software system to let you build fundamental trading rules (utilizing the **Expert Design Studio**) into

## Easy Data Downloading

With AIQ's built-in data downloader, it's easy to keep all your data up to date. You can download end-of-day information from the top data vendors including Dial/Data, eSignal, Interactive Data, and Telescan. Use standard networks such as Compuserve, or save money by using the internet. TradingExpert Pro's **Data Retrieval** function provides an option that automatically generates your selection of AIQ's screening reports and then prints these reports after each updating session of your database.

## Dynamically Updating Real-Time Charts and Alerts

your own trading systems. You can customize strictly fundamental strategies, or combine them with technical factors to create powerful analysis systems.

Continuously monitor up to 500 tickers with dynamically updating real-time charts and get buy/sell Alerts for your specified conditions. You specify the technical action that you want

to look for, such as a price gap or heavy volume. Then, when one of your conditions is met by any of the tickers you are monitoring, an Alert is signaled. Both visual and audible signals can be given. If you are a **myTrack** subscriber, you can have Alerts sent to you via e-mail or to your cell phone or beeper.



## Real-Time News and Quotes

TradingExpert Pro's **Real-Time News and Quotes** module provides you with the ability to download real-time or delayed quotes as well as news headlines and stories that pertain to specific stocks.

The screenshot shows a window titled 'Real-Time News and Quotes'. It contains a list of news items with columns for Date, Time, and Headline. Below the list, there is a detailed quote for WMC, including the price, volume, and a news story. The news story mentions WMC's share rebound and a takeover offer by Alcoa. The quote also includes the company name 'WMC LIMITED - AGX:WMC' and the author 'By Andrew Traoussan'.

## Winner!



1996, 1997, 1998, 1999, 2000  
Best AI Trading Software

## We'll even help train you

In addition to AIQ's User Manuals, well known for their user friendliness, TradingExpert Pro is shipped with a free training video designed to get you up and running as quickly as possible. AIQ also offers popular educational seminars and a library of educational videos. Call our sales department for details, **1-800-332-2999**.

# Unmatched! AIQ Industry Group Analysis

In bull times or in bear times — successful investors recognize the importance of industry group rotation. In almost any market environment, there are some groups that do well. AIQ recognized this years ago and built valuable tools into

TradingExpert Pro to identify group rotation. AIQ's unique industry group features allow users to perform a type of in-depth analysis that is not available to the general public or to most institutions.

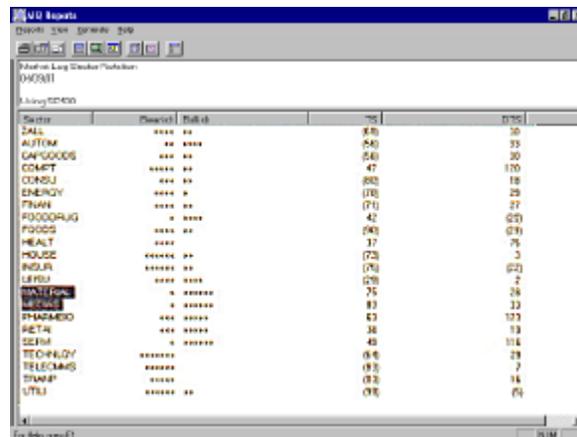
## Only AIQ provides the tools to identify group and sector rotation

- TradingExpert Pro automatically organizes all of your stocks into their appropriate industry groups and sectors, then builds an index of each group and sector in order to calculate volume on sectors and groups.
- Volume as well as price indicators can be displayed on AIQ's group and sector charts.
- Our built-in group and sector analysis reports analyze every industry group and sector on a daily basis to keep you informed of leading and lagging issues.
- Users can create industry groups to match individual needs — for example, you can identify the rotation between growth and value stocks by creating industry groups to represent each style. You can even build groups complete with breadth data.
- AIQ's unique MatchMaker tool restructures the group/sector data in your database, creating groups of stocks that move together statistically. When groups are organized only on the basis of fundamentals, analysis is hindered by the fact that some stocks go their own way regardless of the group's movement. MatchMaker scientifically eliminates such stocks and creates groups of stocks that move together, resulting in dramatically more effective industry group analysis.

## Our Top-Down Approach to Stock Selection Find Strong Sector

AIQ's Sector Rotation Report is a graphical display of the bullishness/bearishness of each industry sector. An easy-to-read barometer, based on the readings of several price and volume indicators, clearly shows which sectors are bullish and which are bearish.

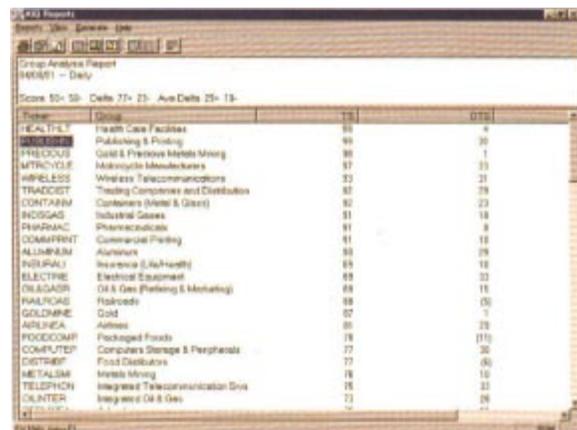
AIQ's Sector Rotation Report for April 9, 2001, lists the S&P's industry sectors and shows the most strength in the Material and Medias sectors.



## Find Leading Group

AIQ's daily Group Analysis Report shows which industry groups are currently moving in and out of favor. This report is sorted by Trend Score (TS), an indicator of the overall strength or weakness of a group that is derived from an AIQ Expert System that examines the strength/weakness of six special indicators.

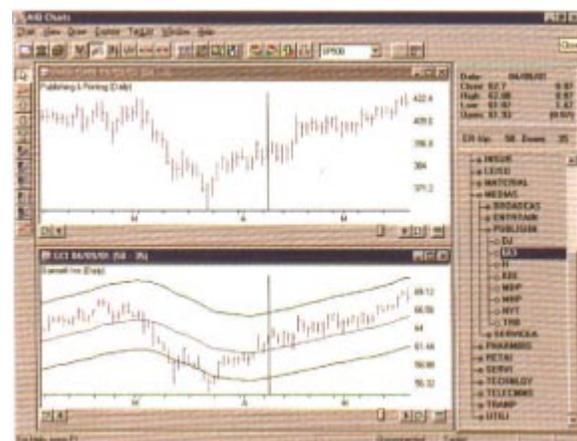
AIQ's Group Analysis Report for April 9, 2001 shows that Publishing & Printing, a member of the Medias sector, is rated second best (out of about 85 industry groups).



## Select Stock

Now that an attractive group within an attractive sector has been located, the final step is stock selection. With single key strokes, AIQ's Explore feature allows you to quickly look at an analysis chart for each stock in the group. Positive indicator readings make Gannett Inc. an excellent buy candidate.

Gannett Inc., (GCI), a stock within the Publishing & Printing group, proved to be a



# Here's what users are saying about TradingExpert Pro

**"90% of my income comes from trading and one of the most important factors for me is to know which way the market is heading. AIQ's market timing signals are excellent. Group rotation is also very important and the group analysis capability is a powerful feature of TradingExpert Pro — it's the only software that has it."**

Dr. Jerald Morganstein  
Individual Investor

**"I have been able to develop a trading plan that gives me some pretty impressive returns. The bottom line is — TradingExpert Pro helps me make money for people."**

Brad Williams  
Broker

**"TradingExpert Pro is reliable. The charts are accurate, and the information is dependable. With all the other software out there, I definitely recommend AIQ."**

Hugh Beatty  
Individual Investor

**"Without question, AIQ offers the best charting software we have found. Recently, we discovered another feature that allows us to screen in REAL TIME the stocks that have passed our screens from the night before. This makes it even easier to make timely recommendations."**

Martha Sipe, C.F.A.  
President, GSA Investors

**"Using AIQ's MatchMaker, the stocks in my groups are well correlated. The fact that stocks in a group are highly matched is beneficial. Nobody else has that. AIQ's market timing signals are very, very good. It's unbelievable how good they are. I've tried over 20 other programs — I think TradingExpert Pro is the best."**

Nicholas Williams  
Individual Investor

**"...the world's greatest software"**

Dan Zanger  
Master Chart Analyst

## Try TradingExpert Pro Risk Free for 30 days

Call now for complete details  
**800-332-2999**

In Nevada call 775-831-2999

AIQ Systems (a division of Track Data Corporation)  
PO Box 7530 Incline Village NV 89452 [www.aiqsystems.com](http://www.aiqsystems.com)