

# AIQ one day UK Seminar

London, May 17, 2004

Venue: London Mathematical Society, Russell Square, London

10:00 am - 11:30 am

## Introduction to Trading System Design using EDS - Stephen Hill

Stephen will discuss the key elements of AIQ's Expert Design Studio, including Pre-Built Routines, modifying Pre-Built Routines, running a single rule model, using and back testing canned strategies.

11:45 am - 1:00 pm

## Market Timing - Bob Debnam

In this session Bob will cover the aspects of how to create AIQ's unique Market Charts from a list or group of tickers. The importance of market indicators will also be discussed.

## MatchMaker and Pairs Trading - Bob Debnam

Also in this first session Bob will discuss using MatchMaker for pairs trading. Creating a group from correlated stocks and using this to time a stock purchase will be demonstrated.

1:00 pm - 2:00 pm

**Lunch break** A number of restaurants and cafes are available nearby.

2:00 pm - 3:30 pm

## Designing and Building Trading Systems using EDS - Stephen Hill

This session will cover the entire process of building a trading system from defining a strategy in plain English, to writing the code, and then running the rule in the Portfolio Simulator, discussing capitalization and exiting strategies.

3:45 pm - 5:00 pm

## Colour Studies and Custom Indicators - Bob Debnam

In the final session of the day Bob will discuss how to write and incorporate Colour Studies into charts and Ralerts. Bob will also discuss how to write and add Custom Indicators.

## EDS and Market Timing - Bob Debnam

Time allowing a final section on incorporating Market Timing into an EDS Strategy will be discussed.

Coffee and tea will be available in the seminar room during the day.



## Presenters



**Bob Debnam,**  
Managing  
Director  
AIQ Systems  
(UK)

Bob Debnam has been with AIQ since 1997 and his company Trendline has been selling and supporting high level technical analysis software since 1989. He has twenty years experience using technical analysis in his own trading and more than ten years teaching. He has written for Investors Chronicle and Shares magazine.



**Steve Hill,**  
Vice President  
AIQ Systems  
(US)

Stephen Hill is Vice President of AIQ Systems. Steve has 12 years experience with AIQ products. He has been involved in managing all aspects of AIQ including support, sales and teaching seminars.

We're keeping the price down

All day seminar

includes printed seminar book

**\$449**

(approx £249) per person.

call now 0208 367 8808

e-mail [sales@aiqsystems.co.uk](mailto:sales@aiqsystems.co.uk)

## Venue

**London Mathematical Society,  
De Morgan House,  
57-58 Russell Square,  
London, WC1B 4HS  
020 7637 3686**

## Nearest tube station

**Russell Square**