AIQ

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STOCK ANALYSIS

A REVIEW OF 3 YEARS OF STOCK SELECTION – WHAT WORKED, WHAT DIDN'T

By David Vomund

n several occasions, Dr. Smith has written about the importance of keeping a trading log. A trading log forces you to make decisions and take a stance. A log also allows you to go back in time and review your

analysis. After evaluation, your trading process can be modified based on what you learned.

My weekly investment newsletter serves as my equity trading log. With

over three years history, we'll now review the analysis and find what worked and what didn't.

In this review of the stocks that I selected for the newsletter, we will focus on the selling side of my investment strategy. Although the majority of articles in this newsletter focus on the buy side, selling may be the more important of the two decisions. This is especially true for a growth strategy. When the market is bullish and growth investing is in favor, you can do



DAVID VOMUND

well by throwing darts at a list of high relative strength stocks. The key is when to sell.

In designing a sell strategy, you need to determine if you want a tight stop or a

"When the market is bullish and growth investing is in favor, you can do well by throwing darts...The key is when to sell." loose stop. With a tight stop, you'll sell often but the losses are small. With a loose stop, you won't get stopped out as often but when you do, the loss is large.

I tend to give stocks more room to move, and initially I tracked the performance of my stocks using a trailing 15% stop level. That is, I'm in a stock until it falls 15% from its high point after the purchase date. This is a longer term strategy than what is used by most AIQ users.

There are sayings on Wall Street such as "don't let a profit turn into a loss" and "let your profits run and cut your losses." These are nice but until you can test

STOCK ANALYSIS continued ...

| | | | | | | | | | I | able ' | <u>1a</u> |
|--------------|--|------------------------------|----------------------|---------------|------------|--------------|--|----------------------|----------------------|---------------|------------|
| Tickr | Company | Buy Date | Sell Date | High % Ch. | | Tickr | Company | Buy Date | Sell Date | High % Ch. | |
| MMD | Moore Medical | 05/28/93 | 07/12/93 | | -15 | ETCO | Earth Technology | 05/02/94 | 06/01/94 | 8 | -8 |
| APA ICST | Apache Corp. Integrated Circuit Sys. | 05/28/93 05/28/93 | 09/14/93 06/18/93 | | 5 -11 | SXI SEC | Standex Int'l Sterling Electronics | 05/02/94 05/02/94 | 06/01/94 06/09/94 | 0 0 | -15 -15 |
| GCO | Genesco | 05/28/93 | 06/18/93 | | -11 -16 | GEC | Geico Corp | 05/02/94 | 09/16/94 | 0 | -15 -15 |
| Т | Amer. Telephone & Tel | 05/28/93 | 11/04/93 | 6 | -10 | WFC | Wells Fargo | 05/23/94 | 07/17/96 | 77 | 51 |
| CSL | Carlisle Cos. | 06/07/93 | 11/16/93 | | -1 | MDP | Meredith Corp | 05/31/94 | 10/26/95 | 89 | 60 |
| NBL WMB | Noble Affiliates Williams Cos. | 06/07/93 06/07/93 | 11/29/93 10/20/93 | | 14 20 | KR KR | Kroger Co Kroger Co | 05/31/94 06/06/94 | 12/06/94 12/06/94 | 12 11 | -5 -6 |
| NBL | Noble Affiliates | 06/21/93 | 11/29/93 | | 9 | OMC | Omnicom Group | 07/05/94 | 07/23/96 | 89 | -0 61 |
| CA | Computer Associates | 06/28/93 | 01/21/94 | | 32 | CCU | Clear Channel Ĉomm. | 07/10/94 | 12/06/94 | 36 | 16 |
| SXI HIPC | Standex International | $\frac{06}{28}$ | 08/24/93 | | -6 -15 | ASC | American Stores | 07/18/94 | 02/01/95 | 9 | -7 |
| MER | High Plains Corp Merrill Lynch | 07/06/93 07/09/93 | 09/01/93 11/22/93 | | -13 4 | OH AMI | Oakwood Homes Amer. Medical Hold's | 08/01/94 08/15/94 | 09/26/94 09/29/94 | 18 9 | 1 -7 |
| | Eaton Vance Corp | 07/12/93 | 10/20/93 | | -0 | AMI | Amer. Medical Hold's | 08/22/94 | 09/29/94 | 6 | -10 |
| RSC | Rex Stores Corp | 07/12/93 | 11/04/93 | | 34 | GNT | Green Tree Financial | 08/29/94 | 09/19/94 | 4 | -12 |
| MCRS BGG | Micros System Inc Brigges Stratton | 07/12/93 07/19/93 | 09/08/93 05/31/94 | | 1 14 | CFCN DHR | Commercial Fed Corp Danaher Corp | 09/06/94 09/12/94 | 10/20/94 07/15/96 | 0 92 | -15 63 |
| | Mercury General | 07/26/93 | 11/01/93 | | -7 | EMC | EMC Corp | 09/12/94 | 12/08/94 | 21 | 3 |
| PA | Primerica Corp | 07/26/93 | 11/02/93 | | 5 | DHR | Danaher Corp | 10/17/94 | 07/15/96 | 88 | 59 |
| | Eaton Vance Corp | 08/02/93 | 10/20/93 | | -1 | SCTC | Systems & Comp. Tech | 10/31/94 | 01/27/95 | 4 | -11 |
| JCP SMSC | Penney JC Inc. Standard Microsystems | 08/02/93 | 06/02/94 12/22/93 | | 10 18 | DSCP ACN | Datascope Acuson Corp | 10/31/94 10/31/94 | 12/12/94 11/23/94 | 7 0 | -9 -13 |
| CTX | Centex Corp | 08/09/93 | 11/05/93 | | 2 | DSCP | Datascope | 11/01/94 | 12/14/94 | 15 | -13 |
| SAI | SunAmerican Inc | 08/16/93 | 11/03/93 | | 12 | BMY | Bristol-Myers Squibb | 11/21/94 | Open | 75 | 75 |
| | Eaton Vance Corp | 08/16/93 | 10/20/93 | | -7 | HFI | Hudson Foods | 11/21/94 | 04/21/95 | 32 | 12 |
| SMSC BSC | Standard Microsystems Bear Stearns | 08/23/93 | 12/22/93 10/22/93 | | 14 -5 | CSCO PHB | Cisco Systems Pioneer Hi-Bred Int'l | 11/28/94 11/28/94 | 07/19/95 Open | 79 88 | 63 88 |
| BQR | Quick & Reilly Group | 08/30/93 | 11/04/93 | | -3 | SERA | Sierra Semiconductor | 11/29/94 | 03/30/95 | | 70 |
| NHP | Nationwide Health Prop | | 12/13/93 | | -7 | | Williams Sonoma | 11/29/94 | 01/11/95 | 6 | -10 |
| BMC BSC | BMC Inds Minn Bear Stearns | 09/13/93 09/13/93 | 03/30/94 10/22/93 | | 48 -12 | ACN DBD | Acuson Corp Diebold | 12/05/94 12/05/94 | 02/08/95 01/18/95 | 5 0 | -12 -15 |
| INTC | Intel Corp | 09/13/93 | 10/22/93 | | -12 -10 | HFI | Hudson Foods 'A' | 12/03/94 | 01/18/95 04/21/95 | 28 | -15 9 |
| NHP | Nationwide Health Prop | | 12/13/93 | | -10 | ACN | Acuson Corp | 12/19/94 | 02/08/95 | 2 | -14 |
| | Patrick Industries | 09/27/93 | 02/18/94 | | 46 | BMY | Briston-Myers Squibb | 12/27/94 | Open | 74 | 74 |
| GAFA TECD | Gates/FA Dist. Tech Data Corp | 10/11/93 10/11/93 | 10/21/93 03/30/94 | | -9 22 | SCTC INTC | Systems & Comp. Tech Intel Corp | 01/09/95 01/16/95 | 01/27/95 07/19/95 | 0 125 | -15 91 |
| MAT | Mattel Inc. | 10/18/93 | 12/09/94 | | 5 | KO | Coca-Cola | 01/23/95 | Open Open | 110 | 98 |
| BV | Blockbuster Ent. | 11/15/93 | 01/07/94 | | -8 | BIGB | Big B Inc. | 01/30/95 | 11/14/95 | 14 | -3 |
| CDO | Comdisco Inc. | 11/29/93 | 03/29/94 | | 9 -4 | ADI | Analog Devices | 02/06/95 | 07/19/95 | 67 | 42 |
| HRS CEN | Harris Corp Ceridian Corp | 12/06/93 12/13/93 | 04/08/94 03/31/94 | | -4 11 | SFA ALN | Scientific Atlanta Allen Group | 02/27/95 03/13/95 | 05/19/95 10/05/95 | 9 61 | -8 36 |
| CLE | Claire's Stores | 12/20/93 | 03/29/94 | | 8 | BP | British Petroleum | 03/27/95 | Open | 62 | 1 |
| | Gates/FA Dist. | 12/20/93 | 03/31/94 | | 1 | BP | British Petroleum | 04/07/95 | Open | 57 | 57 |
| CLE CON | Claire's Stores Cont. Homes Hldg | 12/27/93 01/03/94 | 03/29/94 01/27/94 | | 5 -15 | CSR | Central & South West | 04/10/95 | Open 11/10/95 | 17 | 3 |
| CDO | Comdisco Inc. | 01/03/94 | 03/29/94 | | -13 | NDC KR | National Data Kroger | 04/17/95 04/24/95 | 05/01/95 | 46 70 | 24 56 |
| TXN | Texas Instruments | 01/10/94 | 03/28/94 | | 11 | CSC | Computer Sciences | 05/01/95 | 07/15/96 | 63 | 38 |
| CHB | Champion Enterprises | 01/17/94 | 05/11/94 | | 41 | CB | Chubb Corp | 05/08/95 | 04/11/96 | 27 | 8 |
| GQ HRS | Grumman Harris Corp | 01/17/94 01/24/94 | 02/23/94 04/08/94 | | -14 -7 | RTN ECH | Raytheon Echlin | 05/22/95 06/05/95 | 07/16/96 03/01/96 | 41 8 | 20 -8 |
| VOD | Vodafone Group PLC | 02/14/94 | 03/28/94 | | -13 | BNI | Burlington Northern | 06/26/95 | Open Open | 40 | -8 38 |
| BRR | Barrett Resources | 02/14/94 | 01/10/95 | 87 | 59 | ADM | Archer Daniels Mid. | 07/03/95 | 07/10/95 | 1 | -15 |
| | Adaptec Inc. | $\frac{02}{28}/94$ | 03/25/94 | | -8 14 | ETN | Eaton Corp | 07/10/95 | 08/28/95 | 4 | 3 |
| CRS INTC | Carpenter Technology Intel Corp | 03/01/94 03/07/94 | 10/25/94 04/15/94 | | -14 -16 | G | Xylogics Inc. Gillette | 07/17/95 07/31/95 | 07/19/95 Open | 0 70 | -15 69 |
| | Cordis Corp | 03/07/94 | 03/30/94 | | -15 | CSK | Chesapeake Co. | 08/07/95 | 10/09/95 | 10 | -7 |
| MODI | Modine Manufacturing | 03/21/94 | 06/30/94 | . 6 | -10 | IGT | Int'l Game Technology | 08/14/95 | 10/10/95 | 2 | -13 |
| DHR | Danaher Corp Provision Costnarts | $\frac{03}{21}\frac{94}{94}$ | 07/15/96 | | 91 | REY | Reynolds & Reynolds | $\frac{08}{21}$ | 07/16/96 | 69 | 43 |
| PCP BRR | Precision Castparts Barrett Resources | 03/21/94 04/18/94 | 10/21/94 01/10/95 | | 2 41 | GNT W | Green Tree Financial Westvaco Corp | 08/28/95 09/05/95 | 10/25/95 10/30/95 | 18 4 | 0 -11 |
| OMC | Omnicom Group | 04/18/94 | 07/23/96 | | 65 | APD | Air Products & Chem | 09/11/95 | 07/12/96 | 39 | 18 |
| BNE | Bowne & Co. | 04/25/94 | 05/18/94 | 5 | -11 | MO | Philip Morris | 09/18/95 | 03/20/96 | 36 | 16 |
| MCK MI | McKesson Corp Marshall Industries | 04/25/94 | 06/24/94 | | 11 14 | AGC | American General | 10/03/95 | 10/25/95 | | -10 |
| MI | marshall muustries | 05/02/94 | 06/09/94 | 0 | -14 | CVVIVI | CWM Mortgage Hldg | 10/13/95 | 03/20/96 | 28 | 9 |

STOCK ANALYSIS continued ...

| | | | | | | | | | 1 | able 1 | b |
|-------|-----------------------|-------------|--------------|---------------|-----|-------|----------------------|-------------|--------------|---------------|---------------|
| Tickr | Company | Buy Date | Sell Date | High % Ch. | | Tickr | Company | Buy Date | Sell Date | High % Ch. | Sell % Ch. |
| HWP | Hewlett Packard | 10/13/95 | 12/06/95 | 14 | -3 | NOBE | Nordstrom Inc. | 04/15/96 | 06/21/90 | 5 13 | -5 |
| ARBR | Arbor Drugs | 11/06/95 | 04/17/96 | 22 | 3 | AVT | Avnet Inc. | 04/22/96 | 06/25/9 | 57 | -9 |
| Κ | Kellogg Corp | 11/20/95 | 05/07/96 | | -9 | ARW | Arrow Electronics | 04/29/96 | 06/25/90 | | -12 |
| OCF | Owens Corning Fibrgls | 11/27/95 | 04/01/96 | | -10 | QSII | Quality Systems Inc. | 05/20/96 | 06/04/9 | | -6 |
| OCF | Owens Corning Fibrgls | 12/04/95 | 04/01/96 | | -12 | NBR | Nabors Industries | 05/28/96 | 07/30/9 | | -6 |
| ABIG | 1 | | 01/31/96 | | -8 | JEC | Jacobs Engr. | 06/10/96 | 07/15/9 | 5 3 | -15 |
| MF | Malaysia Fund | 12/26/95 | 07/30/96 | 16 | -1 | UNM | Unum Corp | 07/01/96 | Open | 6 | 6 |
| THC | Tenet Healthcare | 01/15/96 | 05/06/96 | 8 | -8 | SNT | Sonat | 07/10/96 | Open | 4 | 4 |
| OCR | Omnicare Inc. | 01/17/96 | 05/08/96 | 44 | 23 | PEL | PanEnergy | 07/15/96 | Open | 16 | 16 |
| CPC | CPC International | 01/22/96 | Open | 13 | 13 | BMC | BMC Industries | 08/05/96 | Open | 0 | -2 |
| OCR | Omnicare Inc. | 01/29/96 | 05/06/96 | 41 | 20 | CNC | Conseco Inc. | 08/12/96 | Open | 14 | 18 |
| GNT | Green Tree Financial | 02/05/96 | 05/07/96 | 23 | 5 | PCP | Precision Castparts | 08/19/96 | Open | 10 | 3 |
| DHR | Danaher Corp | 02/20/96 | 07/15/96 | 28 | 8 | OREM | Oregon Metallurgical | 09/09/96 | Open | 15 | -1 |
| GPT | Greenpoint Financial | 03/04/96 | Open | 62 | 62 | JPM | Morgan JP | 09/16/96 | Open | 1 | -6 |
| AVY | Avery Dennison | 03/15/96 | 07/24/96 | 3 | -13 | GEN | Genrad | 09/23/96 | Open | 16 | 14 |
| RHI | Robert Half | 03/25/96 | 06/19/96 | 26 | 7 | PGL | Peoples Energy | 10/07/96 | Open | 0 | 0 |
| AB | Alex Brown | 04/01/96 | 06/27/96 | 16 | 9 | | | | Av | erage = | 9.82 |
| | | | | | | 1 | | | | | |

different strategies with actual trades, your sell strategy can only be a guess as to what is best. I have my stock selection on record almost every week for over three years. This covers the extremely difficult 1994 market, the strongly advancing 1995 market, and the volatile 1996 market. I am now able to test elements of the sell strategy on this list of stocks.

There are two elements to my sell strategy that I tested. First, am I giving up too much at the top. Using a trailing 15% stop, in order to ensure just a 5% profit a stock has to rise about 20%. A stock has to rise about 30% in order to ensure a 15% profit. Is this too much to give up?

The second element deals with the initial 15% stop loss. Do the big

gainers move up immediately, in which case a tighter initial stop can be used, or would a tighter initial stop take us out of some of the most profitable trades.

Tables 1a and 1b list the 161 stocks that were highlighted for purchase in my *Stock Alert* newsletter since inception. For those who liked last month's article on my stock selection process, this is a good list to review. See if you can identify why I selected these stocks. You'll notice that I tend to buy into strength rather than attempt to call the low point of a stock, and I primarily buy mid-sized companies that are traded on the New York Stock Exchange.

In Table 1, we list the day the stock is purchased (the opening price is

| c | Summary Statistics | Table 2 |
|--------------------|--------------------------------------|--------------------------------|
| | Summary Statistics (6/93 - 10/96) | |
| Strategy | Average Trade | Average Trade Annualized (% |
| 15% Trailing Stop | 9.82% in 166 days | 21.6% |
| Sell at 20% profit | 4.61% in 99 days | 17.0% |
| | 9.62% in 148 days | 23.7% |

used) and the date that the stock was sold using a trailing 15% stop. The second to the last column lists the percent change to the stock's high point after the purchase date, and the final column shows the percent change to the stock's selling point using the simple trailing 15% stop. Using this strategy, the average stock gained 9.82% with a 166 day holding period. This is a 21.6% annualized rate of return. This compares to a 14.2% annualized return for the S&P 500.

Can we improve this return by changing our stop strategy? We first looked at whether we're giving up too much at the top. To test this, we looked at how much the average stock increased. Looking at the % Change to the Stock's High Price column, we see the average stock gained 26% before it had a 15% retracement.

Would the return be higher if we sold every time a stock rose to this level? We would take away the big gainers that made over 60% but we would sell at a good profit the stocks that rose to that level and then topped out. Since the average stock gains 26% to its high point but falls to 9.8% by the time it is sold, it might be better to simply sell every stock that moves to a level just below the average high point.

Stock Analysis continued on page 4

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STOCK ANALYSIS continued ...

| | | | | Table 3 |
|--------|-----------------------|------------------|--------------------------------|------------------------------|
| | Most P | rofitable Tra | des 🗕 | |
| Ticker | Company | Purchase Date | Maximum Profit (Percent) | Maximum Loss (Percent) |
| BMC | BMC Inds Minn | 09/13/93 | 74 | -3.33 |
| PATK | Patrick Industries | 09/27/93 | 73 | -2.82 |
| CHB | Champion Enterprises | 01/17/94 | 66 | -3.02 |
| BRR | Barrett Resources | 02/14/94 | 87 | -6.12 |
| DHR | Danaher Corp | 03/21/94 | 125 | -5.35 |
| BRR | Barrett Resources | 04/18/94 | 66 | -0.92 |
| OMC | Omnicom Group | 04/18/94 | 94 | -6.46 |
| WFC | Wells Fargo | 05/23/94 | 77 | -5.61 |
| MDP | Meredith Corp | 05/31/94 | 89 | -4.87 |
| OMC | Omnicom Group | 07/05/94 | 89 | -2.29 |
| DHR | Danaher Corp | 09/12/94 | 92 | -3.28 |
| DHR | Danaher Corp | 10/17/94 | 88 | -2.49 |
| BMY | Bristol-Myers Squibb | 11/21/94 | 75 | -4.63 |
| CSCO | Cisco Systems | 11/28/94 | 79 | -8.16 |
| PHB | Pioneer Hi-Bred Int'l | 11/28/94 | 88 | -7.80 |
| SERA | Sierra Semiconductor | 11/29/94 | 100 | -8.62 |
| BMY | Bristol-Myers Squibb | 12/27/94 | 74 | -3.75 |
| INTC | Intel Corp | 01/16/95 | 125 | -1.74 |
| KO | Coca-cola | 01/23/95 | 110 | -0.74 |
| ADI | Analog Devices | 02/06/95 | 67 | -2.89 |
| ALN | Allen Group | 03/13/95 | 61 | -10.36 |
| BP | British Petroleum | 03/27/95 | 62 | 0.00 |
| KR | Kroger | 04/24/95 | 70 | -2.44 |
| CSC | Computer Sciences | 05/01/95 | 63 | -4.33 |
| G | Gillette | 07/31/95 | 70 | -8.22 |
| REY | Reynolds & Reynolds | 08/21/95 | 69 | -1.98 |
| GPT | Greenpoint Financial | 03/04/96 | 62 | -1.84 |
| | | A | verage = | -4.22 |

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To find the answer, we tested the 3 1/2 year list of stocks to see what would happen if we automatically sold every time the stock rose to 20%. If it never hits the 20% level, then the normal trailing 15% stop is used. The results are found in **Table 2**. With this strategy, the average return is cut in half but the average holding period also decreases. On an annualized basis, the overall return falls from 21.6% to 17.0%. Therefore, the increased profit that is seen from stocks that top out in the 25% range does not offset the returns that would be missed on the biggest winning stocks.

Of the 161 stocks that were recommended, just under 30 reached a maximum profit of at least 50% but only 12 exceeded 80%. Does the overall return increase if we sell anytime we see a 60% profit? Referring again to Table 2, we see the answer is yes. The average return compared to using a simple trailing 15% stop falls a little but so does the average holding period. On an annualized basis, the overall return excluding commissions increases by 2%. Not much of an increase but it is higher nonetheless.

Turning to the second part of our study, let's look at the initial stop level. We saw earlier that the stocks that showed big gains are critical in the overall success of the strategy. Selling them too soon lowers the overall return. To check our initial stop level, we made a list of all the stocks that saw a gain of at least 60% and then looked at what was the largest loss on these stocks (see **Table 3**). We don't want an initial stop level that is so tight that we would end up selling some of these big gainers.

In Table 3, we see that we should expect a loss on our investment sometime after we purchase it. Out of the 27 stocks that gained at least 60%, only one never went into the red (on an inter-day basis). The average stock had a loss of 4.22% before the advance started. That means that if we had an initial stop loss level of 4%, about half of the big winning trades would be lost. Too tight a stop can be hazardous to your returns.

As I noted earlier, I initially chose to have an initial stop loss level of 15%, which allows stocks to have their normal fluctuation without being stopped out. Table 3 shows that this level is too high. Of the 27 big winning trades, only one had a loss of 10% or more and none had a loss of 10% or more than 11%. I'm better served by having an initial stop level of 10%. This saves 5% on the bad trades that get stopped out for a loss, but does not take me out of the big winning trades.

"Don't let a profit turn into a loss." Sounds good but I wouldn't trade on it. Looking at my best trades found in Table 3, over a third of the stocks had

STOCK ANALYSIS continued ...

at least a 4% profit before moving to a loss. This includes the March 21, 1994 Danaher trade which saw a 125% advance. To lose a third of the winning trades because you didn't want a stock to move into the red would be a disaster.

The results of these tests are based on the type of stocks that I select. Different strategies will produce different results so I encourage you to perform similar tests on stocks that you have selected. Nevertheless, some of our results will apply to most people.

We found that it is better to let your profits run rather than to sell at the point of average maximum profit. It's also apparent that having an initial stop loss of 15% was too high for the type of stocks that I pick. If you pick smaller-cap or more volatile issues, 15% may be more appropriate.

Next month we'll examine the effect of reducing the initial stop loss from 15% to 10%. We'll also test a trailing 15% stop level. ■

To receive a free copy of David Vomund's investment newsletter, phone 702-831-1544.

MARKET REVIEW

I n October we saw the 9th anniversary of the market crash. Thankfully, October of 1996 was much quieter. No AIQ sell signals were generated this October, so the buy signal issued on September 9 is still in effect.

The S&P 500 rallied 2.6% in October. Energy and Financial

sectors were the best performers. The Oil-Drilling group rose about 1.7% and many of the banking groups rose between 8% and 10%. Technology was also strong but gave back some ground near the end of the month.

Large- cap stocks continued to outperform small-cap stocks. While

the S&P 500 made new highs and the Dow Industrials topped 6000, the Russell 2000 has failed to reach a new high. The Russell 2000 hit resistance at 350, which was its high point in early May also. Since the middle of the month, the Russell 2000 has been weak and has fallen 2.4%. ■

STOCK DATA MAINTENANCE

The following table shows past and future stock splits and large dividends:

| Stock | Ticker | Split/Div. | Approx. Date | Stock | Ticker | Split/Div. | Approx. Date |
|----------------------|--------|------------|--------------|--------------------|--------|------------|--------------|
| Belmont Homes Inc. | BHIX | 3:2 | 11/04/96 | Biogen Inc. | BGEN | 2:1 | 11/18/96 |
| Pulitzer Publishing | PTZ | 4:3 | 11/04/96 | Security Dynamics | SDTI | 2:1 | 11/18/96 |
| Federal Express | FDX | 2:1 | 11/05/96 | Tellabs Inc. | TLAB | 2:1 | 11/18/96 |
| ITT Educational Svs. | ESI | 3:2 | 11/05/96 | BMC Software | BMCS | 2:1 | 11/19/96 |
| Nichols Research | NRES | 3:2 | 11/05/96 | Computer Mgmt Sci. | CMSX | 3:2 | 11/21/96 |
| Sylvan Learning Sys. | SLVN | 3:2 | 11/08/96 | Travelers Group | TRV | 4:3 | 11/25/96 |
| First Data Corp | FDC | 2:1 | 11/12/96 | Inbrand Corp | INBR | 3:2 | 11/25/96 |
| First USA Inc. | FUS | 2:1 | 11/13/96 | Natural Microsys. | NMSS | 2:1 | 11/25/96 |
| Guilford Pharm | GLFD | 3:2 | 11/13/96 | Clin Trials Res. | CCRO | 3:2 | 11/25/96 |
| Southwest Bancshares | SWBI | 3:2 | 11/14/96 | Seagate Tech | SEG | 2:1 | 11/27/96 |
| Cavalier Homes | CAV | 5:4 | 11/15/96 | CitFed Bancorp | CTZN | 3:2 | 12/02/96 |
| Finish Line Inc. | FINL | 2:1 | 11/18/96 | Allied Group | ALGR | 3:2 | 12/02/96 |
| Adaptec | ADPT | 2:1 | 11/18/96 | PeopleSoft Inc. | PSFT | 2:1 | 12/02/96 |
| MacDermid Inc. | MACD | 3:1 | 11/18/96 | Keane Inc. | KEA | 2:1 | 12/02/96 |

Name/Ticker Changes:

Mesa Airlines (MESA) to Mesa Air Group (MESA)

Trading Suspended:

AES Corp (AESC), AT&T Capital (TCC), Bailey Corp (BAIB), Brooktree Corp (BTRE), Fay's Inc. (FAY), Landmark Graphics (LMRK), Orchard Supply Hardware (ORH), Shaw Group (SHAW), Turner Broadcasting 'A' (TBS-A), Turner Broadcasting 'B' (TBS-B)

MARKET TIMING

COMBINING AIQ WITH MIRAT

By David Vomund

IQ's market timing is one of the most powerful features of TradingExpert. It has consistently performed well and has stood the test of time. For some, however, it gives too many signals or is too short term. This is especially true for mutual fund traders who are limited in the number of trades they can perform each year. For some time, we have been hearing from users who combine AIQ's market timing analysis with the MIRAT market timing model. MIRAT is a market timing software product that was first introduced in 1990.

After years of hearing about it, we decided to give it a try. In this article, we'll test the MIRAT system and then perform a study which combines the AIQ timing model with the MIRAT model.

While the MIRAT system includes charting, we expect most people rely on the daily commentary that is transferred with each data download to see if the system is long or short. The MIRAT system is designed to catch intermediate term market moves. The Mirat Model was applied to the time period 1985 to 1996, and **Table 4** lists the buy-and-sell signals issued. We immediately notice that there are fewer trades compared to TradingExpert. In fact, users of MIRAT saw no signals in the 1986 or 1991 years.

The overall return is slightly less than that achieved by TradingExpert's Expert Ratings but is still very impressive, especially given the lower trading activity. The MIRAT system produced a 671% return over the 11.8 years, well ahead of a buy-and-hold strategy. This assumes that you buy the S&P 500 the day of a buy signal and sell it the day of a sell signal. Money market interest and commissions are not factored in. Compounding helps the overall return as we assume you invest the entire account in each trade. Note: to save space, we didn't list AIQ's timing signals. If you want to receive a list of Expert Ratings along with performance statistics, call AIQ at (800) 332-2999.

Because there have been new software releases during this time period, the return may be somewhat overstated. However, MIRAT changes their model infrequently so they are not plagued by the over-optimizing that is found in many other market timing systems. New releases are not necessary. They also manage accounts based on the system which indicates that they believe in the system.

What happens when you combine the MIRAT timing signals with AIQ's timing signals? We performed a test in which we bought the S&P 500 the day that both systems were bullish and then sold the S&P 500 when one system turned bearish. On the AIQ end, we used signals greater than 95 without confirmation. Money market interest and commission costs were not

factored in. The trade details are found in **Table 5** and the summary results are shown in **Table 6**.

Looking at Table 6, we see that trading the S&P 500 based on AIQ's timing model produced a 731% return with five round trip trades per year. The MIRAT system on the other hand produced a 671% return with less than two trades per year. Combining the systems resulted in a return of 688%, only marginally lower than the AIQ return, and the average number of round trip trades per year was reduced from 5.0 to 4.2.

MIRAT Timing System

Table 4

| Entry Date | Exit Date | S&P500 % Change |
|---------------|-----------------------|--------------------|
| 12/31/84 | 03/01/85 | 9.56 |
| 04/10/85 | 08/26/85 | 4.4 |
| 10/16/85 | 03/17/87 | 55.59 |
| 05/13/87 | 09/03/87 | 8.92 |
| 12/03/87 | 04/06/88 | 17.89 |
| 06/06/88 | 07/20/88 | 1.10 |
| 09/09/88 | 11/02/88 | 4.58 |
| 12/09/88 | 02/23/89 | 5.42 |
| 04/14/89 | 07/12/90 | 21.26 |
| 10/30/90 | 02/20/92 | 36.12 |
| 04/24/92 | 06/01/92 | 2.02 |
| 07/13/92 | 08/26/92 | -0.33 |
| 10/23/92 | 04/16/93 | 8.41 |
| 05/10/93 | 06/15/93 | 0.79 |
| 07/14/93 | 11/03/93 | 2.88 |
| 12/08/93 | 02/15/94 | 1.34 |
| 05/09/94 | 09/19/94 | 6.45 |
| 12/20/94 | 03/10/95 | 7.10 |
| 03/28/95 | 10/19/95 | 17.22 |
| 11/13/95 | 03/11/96 | 8.06 |
| 04/22/96 | 06/07/96 | 3.92 |
| 08/07/96 | 10/30/96 | 5.53 |
| Average Trac | de = 10.37% in | 145 days |

Of the nine round trip trades eliminated by combining the MIRAT system with AIQ's system, seven were unprofitable. Combining the two systems also reduced overall risk as the percentage of the time that funds were invested dropped to only 55% compared to about 70% with each of the individual systems.

Our market timing test is a simple test which combines the two systems. Risk can further be reduced by allocating a portion of the funds to each

Market Timing continued on page 8

TRADING COMMENTARY

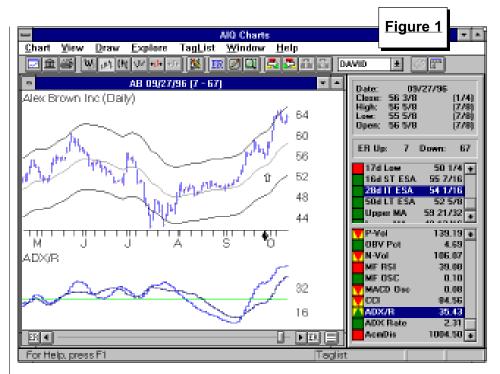
SHORT TERM ANALYSIS

By David Vomund

During AIQ's fall seminar, I was surprised how many people asked me for some short term trading techniques. I'm not a short term trader but I use the system enough to know what works. Short term analysis is important even for long term traders since it is never fun to have a security fall right after it's purchased. In this article I'll focus on two techniques, one that trades on the 28 day moving average (middle band on AIQ's charts) and one that trades on the lower band.

Technique #1

The 28 day moving average acts as support on stocks that are moving higher. With this knowledge, we can form a short term trading technique. Modifying a technique developed by Linda Bradford Raschke, a buy signal is seen when a stock falls from the top trading band toward the middle band at the same time that the ADX line is rising. At the time of the buy signal, the ADX may have just begun to move sideways but its trend must be up.



An example is seen in Alex Brown Inc. (AB) in **Figure 1**. AB begins a strong rally in early September and the ADX/R indicator begins its advance. By the end of September, AB rose to the top trading band and began to retreat. As it neared the 28 day moving average on September 27, the ADX line was still rising, implying that the current upward trend will continue. The stock once again rallied to the top trading band.

This technique is very short term and does not mean that the stock will continue its advance after it hits the top trading band. Short term traders may consider taking profits anytime the stock nears the top band. Other examples of this short term buy signal are Abbott Labs (ABT) on 10/10/96 and Advanced Micro Devices (AMD) on 10/01/96.

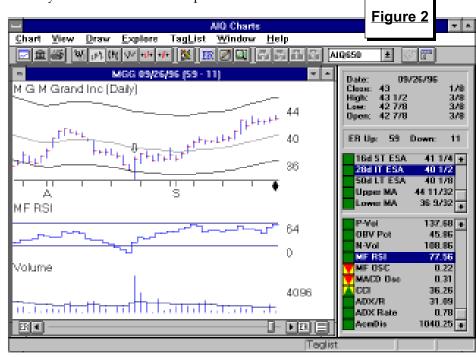
Trading Commentary continued on page 8

AIQ 1997 Educational Seminar

Doubletree Inn Dallas, Texas Thursday through Saturday March 13, 14, & 15, 1997

Guest Speakers: John Bollinger Tom Dorsey

For information, call: (800) 332-2999



NOVEMBER 1996

MARKET TIMING continued ...

| Table 5 | Ta | Combining the Systems | | | | | | | | |
|-------------------|--------------|-----------------------|--------------------|--------------|---------------|--------------------|--------------|---------------|--|--|
| S&P500 % Chang | Exit Date | Entry Date | S&P500 % Change | Exit Date | Entry Date | S&P500 % Change | Exit Date | Entry Date | | |
| /93 -2.39 | 01/07/93 | 12/18/92 | -0.33 | 02/20/90 | 01/31/90 | 7.96 | 02/12/85 | 12/31/84 | | |
| | 02/16/93 | 01/12/93 | 1.64 | 03/22/90 | 02/27/90 | 2.96 | 08/26/85 | 05/09/85 | | |
| /93 2.93 | 10/22/93 | 07/14/93 | 7.05 | 07/05/90 | 05/01/90 | 27.94 | 04/29/86 | 10/16/85 | | |
| /94 0.74 | 02/04/94 | 12/17/93 | 9.11 | 12/21/90 | 10/30/90 | 4.05 | 06/06/86 | 05/20/86 | | |
| /94 2.98 | 06/20/94 | 05/09/94 | 20.49 | 04/22/91 | 01/16/91 | 4.21 | 09/08/86 | 07/14/86 | | |
| /94 2.19 | 08/05/94 | 06/27/94 | -0.04 | 06/17/91 | 05/01/91 | 24.49 | 03/17/87 | 09/22/86 | | |
| /94 1.36 | 09/19/94 | 08/23/94 | 2.02 | 07/24/91 | 06/28/91 | 4.78 | 07/01/87 | 05/26/87 | | |
| /95 7.10 | 03/10/95 | 12/20/94 | -0.16 | 09/04/91 | 08/21/91 | 4.98 | 08/27/87 | 07/29/87 | | |
| /95 0.28 | 04/20/95 | 03/28/95 | -0.01 | 10/24/91 | 09/11/91 | 7.35 | 12/28/87 | 12/07/87 | | |
| /95 6.16 | 06/16/95 | 04/21/95 | -2.82 | 11/15/91 | 11/07/91 | 9.42 | 04/06/88 | 01/20/88 | | |
| /95 3.86 | 10/02/95 | 08/25/95 | 10.31 | 02/20/92 | 11/29/91 | 1.30 | 07/18/88 | 06/06/88 | | |
| /95 1.29 | 10/19/95 | 10/12/95 | 0.26 | 05/15/92 | 04/24/92 | 3.91 | 10/27/88 | 09/09/88 | | |
| /95 1.59 | 12/18/95 | 11/16/95 | 0.47 | 06/01/92 | 05/29/92 | -0.62 | 01/03/89 | 12/09/88 | | |
| /96 5.19 | 03/11/96 | 01/16/96 | -0.27 | 07/20/92 | 07/13/92 | 6.08 | 06/29/89 | 04/14/89 | | |
| /96 4.42 | 06/07/96 | 05/08/96 | 2.20 | 08/06/92 | 07/27/92 | 12.27 | 10/11/89 | 06/30/89 | | |
| | 08/29/96 | 08/07/96 | -1.52 | 08/26/92 | 08/14/92 | 1.99 | 01/10/90 | 1/15/89 | | |
| | 10/30/96 | 09/09/96 | 4.53 | 12/14/92 | 10/23/92 | | | . , | | |
| /96 | , , | 09/09/96 | | , , | , , | | | . , | | |

Table 6

Summary Statistics

| (1985 to 10/31/1996) | |
|----------------------|--|
|----------------------|--|

| | Total Return | Round Trip Trades Per Year | Percent of Time Invested |
|----------|-----------------|-------------------------------|-----------------------------|
| AIQ | 731% | 5.0 | 70% |
| Mirat | 671% | 1.8 | 74% |
| Combined | 688% | 4.2 | 55% |

This analysis is believed to be reliable but accuracy is not guaranteed. Past performance does not guarantee future results.

both systems are on a buy signal, then you move to 100% invested. As one system registers a sell signal, you move partially to cash. Incorporating two market timing systems that are independent of each other is a good means of reducing portfolio risk. ■ For more information on MIRAT,

system. When AIQ gives a buy signal, part of the portfolio is invested. When

contact Tools for Timing at (800) 325-1344. AIQ and the *Opening Bell* have no affiliation with MIRAT and receive no compensation from referrals.

TRADING COMMENTARY *continued* ...

Technique #2

Our second trading technique takes advantage of the lower trading band. Stocks tend to find support when they are near the lower trading band because they are oversold. A trading buy signal is seen if the stock is near the lower band and then has an outside reversal day.

An outside reversal day is when the stock moves lower than the prior day's low but closes higher than the prior day's high. An example is found in **Figure 2**. We see MGM Grand (MGG) moved to the lower trading band in mid-August. On August 22, we had a reversal day as MGG moved lower than the prior day's low and closed higher than the prior day's high (see arrow). Another example can be seen in Legg Mason (LM) on July 31.

These signals are more powerful when the reversal day occurs with above average volume and when the MF RSI indicator gives a buy signal (the indicator moves from below 20 to above 20). Both of these events occurred with the MGM Grand example.

Talking to users at our seminars, I find there are as many different short term techniques as there are people attending. The techniques highlighted above are two that work well and I encourage short term traders to not only test these techniques but to develop techniques of their own. ■